

JUNE 12-14, 2018

# TRANSPARENCY AND SOCIETY — BETWEEN PROMISE AND PERIL

HERRENHAUSEN CONFERENCE

BERLIN-BRANDENBURG ACADEMY OF SCIENCES AND  
HUMANITIES (BBAW), BERLIN, GERMANY

## PROGRAM

TUESDAY **JUNE 12, 2018**

**12:00 A.M.** REGISTRATION AND WELCOME SNACK

**1:00 P.M.** WORDS OF WELCOME  
**Wilhelm Krull**, Secretary General, Volkswagen Foundation, Germany

INTRODUCTORY REMARKS

**Stefan Berger**, Institute for Social Movements, Ruhr University  
Bochum, Germany

**1:30 P.M.** **OPENING LECTURE**  
TRANSPARENCY AND ITS TROUBLES  
**Michael Schudson**, Columbia Journalism School, Columbia University,  
New York, USA

**2:30 P.M.** COFFEE BREAK

**3:00 P.M.** **SESSION I**  
**TRANSPARENCY AND PUBLIC POLICY —**  
**HISTORICAL AND METHODOLOGICAL PERSPECTIVES**  
CHAIR **Stefan Berger**

TRANSPARENCY IN PUBLIC AFFAIRS:

THE DOCTRINAL ROOTS OF A SUCCESSFUL POLITICAL METAPHOR  
**Sandrine Baume**, Center for Public Law, University of Lausanne,  
Switzerland

All academic titles have been omitted.

VARIETIES OF TRANSPARENCY AS ANALYTICAL TOOL

**David Heald**, Adam Smith Business School, University of Glasgow, UK

COMBINING “TRANSPARENT-MANAGEMENT” WITH “TABULAR-COMPARISON”  
IN MODERN GOVERNMENT: “ONE RING TO RULE THEM ALL”?

**Christopher Hood**, Government and Public Administration, All Souls  
College Oxford, UK

**5:00 P.M. YOUNG RESEARCHERS: LIGHTNING TALKS I**

CHAIR **Sabrina Zajak**, Institute for Social Movements,  
Ruhr University Bochum, Germany

**5:30 P.M. COFFEE BREAK AND POSTER SESSION**

**6:30 P.M. KEYNOTE**

HAS PRIVACY BECOME UNREASONABLE?

**Patrick Bahners**, Frankfurter Allgemeine Zeitung

**8:00 P.M. DINNER**

WEDNESDAY **JUNE 13, 2018**

**9:00 A.M. SESSION II**

**TRANSPARENCY IN THE DIGITAL AGE**

CHAIR **Susanne Fengler**, Erich Brost Institute for International Journalism,  
TU Dortmund University, Germany

THE OTHER SIDE OF TRANSPARENCY

**Ivan Krastev**, Centre for Liberal Strategies, Sofia, Bulgaria

WHISTLEBLOWERS, MEDIA AND DEMOCRACY

**Rogério Christofoletti**, Department of Journalism, Universidade Federal  
de Santa Catarina, Brazil

ANONYMITY AND TRANSPARENCY:

RECONFIGURING THE CULTURAL MODES OF SOCIAL INTERACTION

**Anonymity Research Group**, Universities of Bremen, Hamburg, and Lüneburg,  
Germany

**11:00 A.M. YOUNG RESEARCHERS: LIGHTNING TALKS II**

CHAIR **Sabrina Zajak**

**11:30 A.M. POSTER SESSION**

**12:00 A.M. LUNCH**

1:30 P.M. **SESSION III**

**TRANSPARENCY AND INSTITUTIONAL ENVIRONMENT**

CHAIR **Ute Schneider**, Institute for Advanced Study in the Humanities,  
Essen, Germany

TRANSPARENCY AND ECONOMIC DEVELOPMENT

**Jens Forssbäck**, Department of Economics, Lund University, Sweden

TRANSPARENCY AND ITS LIMITS

**Padideh Ala'i**, Washington College of Law, American University,  
Washington D.C., USA

THE TWO FACES OF TRANSPARENCY: HOW MUCH TRANSPARENCY IS  
BENEFICIAL? HOW MUCH IS TOO MUCH?

**Stefan Hornbostel**, German Centre for Higher Education Research  
and Science Studies, Berlin, Germany

3:30 P.M. **YOUNG RESEARCHERS: LIGHTNING TALKS III**

CHAIR **Sabrina Zajak**

4:00 P.M. COFFEE BREAK AND POSTER SESSION

5:00 P.M. **SESSION IV**

**TRANSPARENCY, KNOWLEDGE AND INFORMATIONAL OPENNESS**

CHAIR **Christoph Bieber**, Institute of Political Science, University of  
Duisburg-Essen, Germany

ORGANIZATIONAL TRANSPARENCY, PUBLIC COMMUNICATION AND TRUST

**Günter Bentele**, Institute of Communication and Media Studies,  
Leipzig University, Germany

THE TRANSPARENCY OF DEMOCRACY:

CLIMATE CHANGE, KNOWLEDGE AND DEMOCRACY

**Nico Stehr**, Karl Mannheim Chair of Cultural Studies, Zeppelin University  
Friedrichshafen, Germany

6:00 P.M. DINNER

7:00 P.M. **PUBLIC LECTURE**

ANTI-SOCIAL MEDIA: HOW FACEBOOK DIVIDES THE WORLD AND  
UNDERMINES DEMOCRACY

**Siva Vaidhyanathan**, Department of Media Studies, University  
of Virginia, Charlottesville, USA

8:00 P.M. RECEPTION

THURSDAY **JUNE 14, 2018**

**9:00 A.M. SESSION V**

**TRANSPARENCY AND THE INDIVIDUAL – THE END OF PRIVACY?**

CHAIR **Martin Butler**, Institute for English and American Studies,  
Carl von Ossietzky University of Oldenburg, Germany

TRANSPARENCY, PRIVACY, AND CIVIL INATTENTION

**Emmanuel Alloa**, Department of Philosophy, University of St. Gallen,  
Switzerland

DOES TRANSPARENCY ENDANGER TRUST?

**Martin Hartmann**, Department of Philosophy, University of Lucerne,  
Switzerland

STAINLESS SUBJECTS: TRANSPARENCY IMAGINERIES OF THE AVANTGARDES  
AND SOME OTHER AUTHORS

**Vincent Kaufmann**, Institute for Media and Communications Management,  
University of St. Gallen, Switzerland

**11:00 A.M.** COFFEE BREAK AND POSTER SESSION

**11:30 A.M. SESSION VI**

**TOWARDS A “TRANSPARENT SOCIETY”?**

CHAIR **Barbara Buchenau**, Department of Anglophone Studies,  
University of Duisburg-Essen, Germany

TRANSPARENCY AND POPULISM

**Mark Fenster**, Levin College of Law, University of Florida, Gainesville, USA

TRANSPARENCY, THE PUBLIC SPHERE, AND THE PRIVATISATION OF  
HUMAN INTERESTS

**Thomas Docherty**, English and Comparative Literary Studies,  
University of Warwick, Coventry, UK

**12:45 P.M. PANEL DISCUSSION WITH INTERNATIONAL REPRESENTATIVES  
OF CIVIL SOCIETY AND NGOS**

CHAIR **Stefan Berger**

**Anna-Maija Mertens**, Transparency International Deutschland

**Thilo Bode**, Foodwatch

**Eric Chinje**, African Media Initiative

**1:45 P.M.** CLOSING REMARKS

**2:00 P.M.** LUNCH AND END OF CONFERENCE